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## **MEDIA ALERT**

### **MARTY CASEY EXCLUSIVE PERSONAL APPEARANCE**

#### ***An InTREEging Event at The Morton Arboretum***

**WHAT:** Chicago Rockstar Marty Casey will make a special appearance at The Morton Arboretum Store for the exclusive retail launch of *The Marty Casey Silver Elements Collection*. In conjunction with his hit song, "Trees", the premiere item is a Trees dogtag necklace. Each necklace purchase supports the planting of 5 trees.

The first 100 people to purchase the Trees necklace will receive a FREE CD of the single, "Trees". This is a special acoustic version performed by Marty and Dave Navarro. Marty will also be signing the CDs and giving autographs during the event.

In addition, there will be an acoustic mini-concert immediately following Marty's in-store appearance.

**WHEN:** September 27, 2008  
Store Appearance 3:00 P.M. - 5:30 P.M.  
Mini-concert immediately following

**WHERE:** The Morton Arboretum  
4100 Illinois Route 53  
Lisle, IL 60532  
Phone: 630-968-0074  
Cost: \$9.00 Gatehouse Fee

**BACKGROUND:** Marty Casey amassed a few million fans around the world thanks to his remarkable run on the hit television show ROCKSTAR: INXS. While on ROCKSTAR, Marty Casey became the fan favorite and introduced his original tune, "Trees" to much acclaim.

Proceeds fund the planting of 5 trees through American Forests "Global Releaf" effort AND support The Morton Arboretum's mission to plant and conserve trees.

For More Information please visit:

<http://www.martycasey.com>

<http://www.mortonarb.org>

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